rev 1

Print Date 10/22/12

Page 1 of 8

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Contract / Revision Alt Order# 498226 06370244 Product CROSSROADS GPS Contract Dates Estimate # 10/12/12 - 10/22/12 1192 <u>Advertiser</u> Original Date / Revision ISS/Cross Roads GPS 10/11/12 / 10/22/12 TCach/Trado Dilling Cyale | Dilling

| Billing Cycle | Billing Cale | <u>endar</u> | Cash/Trade | | | |
|--------------------|--------------|-----------------|--------------|--|--|--|
| EOM/EOC | Broadcast | | Cash | | | |
| <u>Station</u> | Account Ex | <u>xecutive</u> | Sales Office | | | |
| KVVU | Teresa Dif | uria | TELEREP-PHIL | | | |
| Special Handl | ing | | | | | |
| | | | | | | |
| <u>Demographic</u> | | | | | | |
| Adults 35+ | | | | | | |
| | | | | | | |
| (B.B.// | | _ | | | | |
| IDB# | Advertiser | Code | Product Code | | | |
| | 12 | | 11 | | | |
| Agency Ref | | Advertiser | Ref | | | |
| | | | | | | |

Spots

| | | Spots/ | 1 | | | |
|--|--------------------------|------------------|-----------------|-------------|------|------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week | Rate | TypeS | pots | Amount |
| N 1 KVVU 10/12/12 10/19/12 The Dr.Oz Show | M-F 10a-11a | :30 | | NM | 2 | \$500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1 | <u>Rate</u> \$250.00 | | | | | |
| Week: 10/15/12 10/21/121 1 | \$250.00 | | | | | |
| N 2 KVVU 10/12/12 10/19/12 Fox 5 News M-F 10p-11p | 10p-11p | :30 | | NM | 2 | \$4,300.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 10/08/12 10/14/121 1 Week: 10/15/12 10/21/121 1 | \$2,150.00 \$2,150.00 | | | | | |
| N 3 KVVU 10/19/12 10/19/12 Fox 5 News M-F 11p | M-F 11-1135p | :30 | | NM | 1 | \$1,950.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .50 | | INIVI | ı | φ1,950.00 |
| Week: 10/15/12 10/21/121 1 | \$1,950.00 | | | | | |
| N 4 KVVU 10/12/12 10/19/12 Better | M-F 11a-12p | :30 | | NM | 2 | \$390.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1 | <u>Rate</u> \$195.00 | | | | | |
| Week: 10/15/12 10/21/121 1 | \$195.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | <u>Rate</u> | <u>Type</u> | | |
| 2 KVVU 10/15/12-10/21/12 Better | M-F 11a-12p | F :30 | \$195.00 | NM | | |
| See MG 4.3 3 KVVU 10/15/12-10/21/12 Divorce Court | M-F 11a-12p | F :30 | \$195.00 | NM | | |
| ® MG for 4.2 10/19 | 1411 114 12p | | ψ100.00 | 1,11,1 | | |
| N 5 KVVU 10/12/12 10/19/12 Anderson | 3-4p | :30 | | · NM | 2 | \$900.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 10/08/12 | \$450.00 \$450.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate | <u>Type</u> | | |
| 2 KVVU 10/15/12-10/21/12 Anderson | 3-4p | F :30 | \$450.00 | NM | | |
| See MG 5.3 | 0.0 | - 00 | # 450.00 | | | |
| 3 KVVU 10/19/12-10/19/12 Anderson ⊕ MG for 5.2 10/19 | 2-3p | F :30 | \$450.00 | MM | | |
| N 6 KVVU 10/12/12 10/19/12 The Dr.Oz Show | 4-5p | :30 | | NM | 2 | \$1,000.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .00 | | 1 4141 | _ | ψ1,000.00 |
| Week: 10/08/12 10/14/121 1 | \$500.00 | | | | | |
| Week: 10/15/12 10/21/121 1 | \$500.00 | | | I | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision Alt Order # 06370244 498226 Contract Dates Product Estimate # 10/12/12 - 10/22/12 CROSSROADS GPS 1192

<u>Advertiser</u> Original Date / Revision 10/11/12 / 10/22/12 ISS/Cross Roads GPS

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week | Rate Tvi | oe Spots | Amount |
|---|---------------------------|----------------------------|-----------------------|--|------------|
| Start Date End Date Weekdays Spots/Week | Rate | Days Length Week | rate ry | Je Spots | Amount |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate Tyr | oe e | |
| 2 KVVU 10/15/12-10/21/12 The Dr.Oz Show | 4-5p | F:30 | \$500.00 N | М | |
| See MG 6.3 | 0.4 | - 00 | 4505.55 | | |
| 3 KVVU 10/19/12-10/19/12 Dr Oz MG for 6.2 10/19 | 3-4p | F :30 | \$500.00 NI | M | |
| N 7 KVVU 10/12/12 10/19/12 Fox 5 News at 5 | 5-530p | :30 | NII | <u>, </u> | ¢4 000 00 |
| Start Date End Date Weekdays Spots/Week | ე-ეპის Rate | :30 | NI | M 2 | \$1,900.00 |
| Week: 10/08/12 10/14/121 1 | \$950.00 | | | | |
| Week: 10/15/12 10/21/121 1 | \$950.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate Tyr | | |
| 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 | 5-530p | F :30 | \$950.00 Ni | M | |
| See <i>MG 7</i> .3 3 KVVU 10/19/12-10/19/12 Special Early News | Special Early Nev | wsF :30 | \$950.00 NI | M | |
| ® MG for 7.2 10/19 | Opecial Larry Net | ,50 | ψ930.00 141 | " | |
| N 8 KVVU 10/12/12 10/19/12 FOX 5 News 5-6am M-F | 5a-6a | :30 | N | M 2 | \$900.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | " | φυσυ.συ |
| Week: 10/08/12 10/14/121 1 | \$450.00 | | | | |
| Week: 10/15/12 10/21/121 1 | \$450.00 | | | | |
| N 9 KVVU 10/12/12 10/19/12 Fox 5 News at 5 MF 530-6p | • | :30 | N | M 1 | \$1,025.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/08/12 10/14/121 1 | <u>Rate</u> \$1,025,00 | | | 1 | |
| Week: 10/15/12 10/14/121 1 | \$1,025.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate Typ | oe e | |
| 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p | | F :30 \{ | \$1,02 <u>5.00</u> NI | | |
| See MG 61.2 | | | | | |
| N 10 KVVU 10/12/12 10/19/12 Fox 5 News at 6pm | M-F 6-630pm | :30 | N | VI 1 | \$525.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1 | Rate | | | | |
| Week: 10/15/12 10/14/121 1 | \$525.00 \$525.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate Typ | e | |
| 2 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm | M-F 6-630pm | F :30 | \$525.00 NI | _ | |
| See MG 61.2 | | | | | |
| N 11 KVVU 10/12/12 10/19/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | :30 | N | VI 2 | \$1,450.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1 | <u>Rate</u> | | | | |
| Week: 10/08/12 | \$725.00 \$725.00 | | | | |
| N 12 KVVU 10/12/12 10/19/12 Extra | M-F 7-730p | :30 | N | M 2 | \$1,900.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .30 | INI | VI Z | \$1,900.00 |
| Week: 10/08/12 10/14/121 1 | \$950.00 | | | | |
| Week: 10/15/12 10/21/121 1 | \$950.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate Typ | | |
| 2 KVVU 10/15/12-10/21/12 Extra | M-F 7-730p | F :30 | \$950.00 NI | И | |
| See <i>MG 12.3</i> 3 KVVU 10/19/12-10/19/12 Extra | M-Sa 8-10p/Su 7- | -1F :30 | \$950.00 N | . 1 | |
| ® MG for 12.2 10/19 | ca c Toprou 1 | | 4000.00 IN | ¨ l | |
| N 13 KVVU 10/12/12 10/19/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | :30 | N | - И 2 | \$1,400.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | _ | + -, |
| Week: 10/08/12 10/14/121 1 | \$700.00 | | | | |
| Week: 10/15/12 10/21/121 1 | \$700.00 | | | _ | |
| N 14 KVVU 10/12/12 10/19/12 More M-F 9-10a | M-F 9a-10a | :30 | N | И 2 | \$550.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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MG for 21.1 10/15

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555
 Contract / Revision
 Alt Order #

 498226 /
 06370244

 Contract Dates
 Product
 Estimate #

 10/12/12 - 10/22/12
 CROSSROADS GPS
 1192

| Advertiser | Original Date / Revision |
| ISS/Cross Roads GPS | 10/11/12 / 10/22/12

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Rate Days Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 \$275.00 ----1--1 ----1--Week: 10/15/12 10/21/12 \$275.00 N 15 KVVU 10/15/12 10/22/12 The Dr.Oz Show M-F 10a-11a .30 NM 2 \$500.00 <u>Weekdays</u> Start Date End Date Spots/Week Rate \$250.00 Week: 10/15/12 10/21/12 1----Week: 10/22/12 10/28/12 1----\$250.00 N 16 KVVU 10/15/12 10/22/12 Fox 5 News M-F 10p-11p 10p-11p :30 NM 2 \$4,300.00 Spots/Week Start Date End Date <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 1----1 \$2,150.00 Week: 10/22/12 10/28/12 1----\$2,150.00 17 KVVU 10/15/12 10/22/12 Fox 5 News M-F 11p M-F 11-1135p :30 NM \$3,900.00 Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Week: 10/15/12 10/21/12 1 \$1,950.00 Week: 10/22/12 10/28/12 1----\$1,950.00 KVVU 10/15/12 M-F 11a-12p 10/22/12 Better :30 NM 2 \$390.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 10/15/12 10/21/12 \$195.00 1 Date Range Spot Ch Start/End Time Description Weekdays Length Type Rate 1 KVVU 10/15/12-10/21/12 Better M-F 11a-12p :30 \$195.00 NM See MG 18.3 3 KVVU 10/15/12-10/21/12 Divorce Court M-F 11a-12p :30 \$195.00 NM MG for 18.1 10/15 Week: 10/22/12 10/28/12 1----\$195.00 N 19 KVVU 10/15/12 10/22/12 3-4p Anderson :30 NM 2 \$900.00 Spots/Week Start Date End Date <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 1----1 \$450.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Lenath Rate Type 1 KVVU 10/15/12-10/21/12 Anderson 3-4p M-----:30 \$450.00 NM See MG 19.3 3 KVVU 10/15/12-10/21/12 Anderson 2-3p MTuWThF----:30 \$450.00 NM **MG for 19.1 10/15** Week: 10/22/12 10/28/12 1----\$450.00 N 20 KVVU 10/15/12 10/22/12 The Dr.Oz Show 4-5p NM \$500.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 \$500.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 The Dr. Oz Show 4-5p :30 \$500.00 NM See MG 20.3 3 KVVU 10/15/12-10/15/12 Dr Oz 3-4p :30 \$500.00 NM MG for 20.1 10/15 Week: 10/22/12 10/28/12 \$500.00 Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> Length Rate Type 2 KVVU 10/22/12-10/28/12 The Dr.Oz Show 4-5p :30 \$500.00 NM See MG 23.3,23.4 5-530p 21 KVVU 10/15/12 10/22/12 Fox 5 News at 5 :30 NM \$950.00 Spots/Week Start Date End Date Weekdays Rate Week: 10/15/12 10/21/12 \$950.00 Spot Ch Date Range Start/End Time Description <u>Weekdays</u> Length <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530p :30 NM \$950.00 See MG 21.3 3 KVVU 10/15/12-10/21/12 Special Early News Special Early NewsMTuWThFSaSt :30 \$950.00 NM

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| | | <u>Alt Order #</u> 06370244 |
|------------------------------|----------------|--------------------------------|
| Contract Dates | Product | Estimate # |
| 10/12/12 - 10/2 2 /12 | CROSSROADS GPS | 1192 |

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/11/12 / 10/22/12

| *Line Ch Start Date End Date Description | Start/End Time | Spo Days Length Wee | | Type Sp | ote | Amount |
|--|------------------------------|------------------------|---------------------------------------|-------------------|-------|------------------|
| Start Date End Date Weekdays Spots/Week | Rate | Dayo Longin We | ok Kato | Туре Ор | Olo - | Amount |
| Week: 10/22/12 10/28/12 1 1 | \$950.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | <u>Rate</u> | <u>Type</u> | | |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 | 5-530p | M :30 | \$ 950.00 | NM | | |
| See MG 23.3,23.4 | | | | | | |
| N 22 KVVU 10/15/12 10/22/12 FOX 5 News 5-6am M-F | 5a-6a | :30 | | NM | 2 | \$900.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$450.00 | | | | | |
| Week: 10/22/12 10/28/12 1 1 | \$450.00 | | | ' | | |
| N 23 KVVU 10/15/12 10/22/12 Fox 5 News at 5 MF 530-6p | | :30 | | NM | 2 | ¢2.425.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .30 | | INIVI | 2 | \$3,425.00 |
| Week: 10/15/12 10/21/12 1 1 | \$1,025.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | <u>Rate</u> | <u>Type</u> | | |
| 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p | o M-F 530-6p | M :30 | \$1,025.00 | NM | | |
| See <i>MG 61.2</i> Week: 10/22/12 | ¢4 025 00 | | | | | |
| Spot Ch Date Range Description | \$1,025.00 Start/End Time | Weekdays Length | Data | Tuno | | |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p | | Weekdays Length M:30 | <u>Rate</u> \$1, 025.00 | <u>Type</u> NM | | |
| See MG 23.3,23.4 | , 000 op | | Ψ1,020.00 | , ,,,,, | | |
| 3 KVVU 10/22/12-10/22/12 BB League Championships | 1pm-8pm | M:30 | \$2,650.00 | NM | | |
| ⊕ MG for 21.2,20.2,26.2,23.2 | | | | | | |
| 4 KVVU 10/22/12-10/22/12 Special Early News | Special Early Nev | v:M: :30 | \$775.00 | NM | | |
| ● MG for 21.2,20.2,26.2,23.2 | | | | | | |
| N 24 KVVU 10/15/12 10/22/12 Fox 5 News at 6pm | M-F 6-630pm | :30 | | NM | 1 | \$525.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$525.00 | | | • | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate | Type | | |
| 1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm | M-F 6-630pm | M:30 | \$525.00 | NM | | |
| See MG 61.2 | | | | 1 | | |
| Week: 10/22/12 10/28/12 1 1 | \$525.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate | Type | | |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm See MG 24.3 | M-F 6-630pm | M: :30 | \$525.00 | NM | | |
| 3 KVVU 10/20/12-10/20/12 The Closer | M-Sa 8-10p/Su 7- | -1Sa :30 | \$525.00 | NM | | |
| ⊕ MG for 24.2 10/22 | | . 54 .00 | Ψ020.00 | | | |
| N 25 KVVU 10/15/12 10/22/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | :30 | | NM | 2 | \$1,450.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | _ | 41,100.00 |
| Week: 10/15/12 10/21/12 1 1 | \$725.00 | | | | | |
| Week: 10/22/12 10/28/12 1 1 | \$725.00 | | | | | |
| N 26 KVVU 10/22/12 10/22/12 Extra | M-F 7-730p | :30 | | NM . | 0 | \$0.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1 | <u>Rate</u> \$950.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate | <u>Type</u> | | |
| 1 KVVU 10/22/12-10/28/12 Extra | M-F 7-730p | M :30 | \$950.00 | NM | | |
| See MG 26.2 | | .50 | | | | |
| 2 KVVU 10/22/12-10/22/12 Extra | M-Sa 8-10p/Su 7- | -1M :30 | \$950.00 | NM | | |
| ® See MG 23.3,23.4 | | | | | | |
| N 27 KVVU 10/15/12 10/22/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | :30 | | NM | 2 | \$1,400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> | | | 1 | | |
| Week: 10/22/12 10/28/12 1 1 | \$700.00 \$700.00 | | | | | |
| • | + 100 | | | I | | |

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Contract / Revision Alt Order # 06370244 498226 Contract Dates Product Estimate # 10/12/12 - 10/22/12 CROSSROADS GPS 1192

Advertiser Original Date / Revision 10/11/12 / 10/22/12 ISS/Cross Roads GPS

| | | Spots | 1 | | | |
|--|----------------------------|--|-------------------------|-------------------|-------|----------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week | Rate | TypeS | Spots | Amount |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | | |
| N 28 KVVU 10/15/12 10/22/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week | M-F 9a-10a | :30 | | NM | 2 | \$550.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$275.00 | | | | | |
| Week: 10/22/12 10/28/12 1 1 | \$275.00 | | | | | |
| N 29 KVVU 10/13/12 10/20/12 FOX 5 News Sat 10-11p | 10-11p Sat | :30 | | NM | 2 | \$3,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121- 1 | <u>Rate</u> \$1,500.00 | | | | | |
| Week: 10/06/12 10/14/121- 1 | \$1,500.00 | | | | | |
| N 30 KVVU 10/14/12 10/21/12 Fox 5 News Su 10p-1045p | Su 10p-1045p | :30 | | NM | 2 | \$3,700.00 |
| Start Date | <u>Rate</u> | | | | | , -, |
| Week: 10/08/12 10/14/121 1 Week: 10/15/12 10/21/121 1 | \$1,850.00 \$1,850.00 | | | | | |
| N 31 KVVU 10/14/12 10/14/12 Fox News Sunday 8-9a | 8-9a | :30 | | NINA | 4 | #050.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .50 | | NM | 1 | \$850.00 |
| Week: 10/08/12 10/14/121 1 | \$850.00 | | | | | |
| N 32 KVVU 10/18/12 10/18/12 The Dr.Oz Show | M-F 10a-11a | :30 | | NM | 1 | \$250.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$250.00 | | | | | |
| N 33 KVVU 10/18/12 10/18/12 Fox 5 News M-F 10p-11p | 10p-11p | :30 | | NM | 1 | \$2,150.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .00 | | 11111 | ' | Ψ2,100.00 |
| Week: 10/15/12 10/21/121 1 | \$2,150.00 | Vin them in the control of the contr | | | | |
| N 34 KVVU 10/18/12 10/18/12 Fox 5 News M-F 11p | M-F 11-1135p | :30 | | NM | 1 | \$1,950.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | <u>Rate</u> \$1,950.00 | | | | | |
| N 35 KVVU 10/18/12 10/18/12 Divorce Court | M-F 11a-12p | :30 | | NM | 1 | \$195.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | , |
| Week: 10/15/12 10/21/121 1 | \$195.00 | | | | | |
| N 36 KVVU 10/18/12 10/18/12 Anderson Start Date End Date Weekdays Spots/Week | 3-4p <u>Rate</u> | :30 | | NM | 1 | \$450.00 |
| Week: 10/15/12 10/21/121 1 | \$450.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | <u>Rate</u> | <u>Type</u> | | |
| 1 KVVU 10/15/12-10/21/12 Anderson See MG 36,2 | 3-4p | Th :30 | \$450.00 | NM | | |
| 2 KVVU 10/18/12-10/18/12 Anderson | 2-3p | Th :30 | \$450.00 | NM | | |
| MG for 36.1 10/18 | | | | | | |
| N 37 KVVU 10/18/12 10/18/12 The Dr.Oz Show | 4-5p | :30 | | NM | 1 | \$500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$500.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate | Туре | | |
| 1 KVVU 10/15/12-10/21/12 The Dr.Oz Show | 4-5p | Th :30 | \$500.00 | NM | | |
| See MG 37.2 2 KVVU 10/18/12-10/18/12 Dr Oz | 2 4m | Th :30 | ФE00 00 | | | |
| ® MG for 37.1 10/18 | 3-4p | Th :30 | \$500.00 | NM | | |
| N 38 KVVU 10/18/12 10/18/12 Fox 5 News at 5 | 5-530p | :30 | | NM | 1 | \$950.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 10/15/12 10/21/121 1 Spot Ch Date Range Description | \$950.00 Start/End Time | Weekdays Length | Doto | Type | | |
| Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 | 5-530p | Weekdays Length | <u>Rate</u> \$950.00 | <u>Type</u> NM | | |
| See MG 38.2 | , | | | | | |
| 2 KVVU 10/18/12-10/18/12 Special Early News | Special Early Nev | v:Th :30 | \$950.00 | NM | | |
| ⊕ MG for 38.1 10/18 | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



| | Contract / Revision | Alt Order # |
|---------------------|---------------------|-------------|
| | 498226 / | 06370244 |
| Contract Dates | Product | Estimate # |
| 10/12/12 - 10/22/12 | CROSSROADS GPS | 1192 |

| Advertiser | Original Date / Revision |
| ISS/Cross Roads GPS | 10/11/12 / 10/22/12

| | | Spots/ | | | |
|--|-------------------------|--|---------------------|-------|------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week Ra | ite Type | Spots | Amount |
| N 39 KVVU 10/18/12 10/18/12 FOX 5 News 5-6am M-F | 5a-6a | :30 | NM | 1 | \$450.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$450.00 | | | | |
| N 40 KVVU 10/18/12 10/18/12 Fox 5 News at 5 MF 530-6p | | :30 | NM | 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | .50 | 14141 | J | Ψ0.00 |
| Week: 10/15/12 10/21/121 1 | \$1,025.00 | | _ | | |
| <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6 | Start/End Time | <u>Weekdays</u> <u>Length</u> <u>Ra</u> Th :30 \$1,025. | | | |
| See MG 61.2 | p W-1 330-0p | .30 \$1,020. | 90 19191 | | |
| N 41 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | :30 | NM | 1 | \$725.00 |
| Start Date | Rate | | | | 4.25.55 |
| Week: 10/15/12 10/21/121 1 | \$725.00 | | | | |
| N 42 KVVU 10/18/12 10/18/12 Extra Start Date End Date Weekdays Spots/Week | M-F 7-730p | :30 | NM | 1 | \$950.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$950.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length Ra | <u>te Type</u> | | |
| 1 KVVU 10/15/12-10/21/12 Extra | M-F 7-730p | Th :30 \$950. | 90 NM | | |
| See <i>MG 42.2</i> 2 KVVU 10/18/12-10/18/12 Extra | M-Sa 8-10p/Su 7 | ′-1Th :30 \$950.0 | 00 NM | | |
| ® MG for 42.1 10/18 | W-Oa o-Top/Ou / | .υς. φθουν 11 11 11 11 11 11 11 11 11 11 11 11 11 1 | JO INIVI | | |
| N 43 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | :30 | NM | 1 | \$700.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | 7 |
| Week: 10/15/12 10/21/121 1 | \$700.00 | | | | |
| N 44 KVVU 10/18/12 10/18/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week | M-F 9a-10a Rate | :30 | NM | 1 | \$275.00 |
| Week: 10/15/12 | \$275.00 | | | | |
| N 45 KVVU 10/16/12 10/16/12 The Dr.Oz Show | M-F 10a-11a | :30 | NM | 1 | \$250.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | , |
| Week: 10/15/12 10/21/12 -1 1 | \$250.00 | | | | |
| N 46 KVVU 10/16/12 10/16/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week | 10p-11p Rate | :30 | NM | 1 | \$2,150.00 |
| Week: 10/15/12 10/21/12 -1 1 | \$2,150.00 | | | | |
| N 47 KVVU 10/16/12 10/16/12 Fox 5 News M-F 11p | M-F 11-1135p | :30 | NM | 1 | \$1,950.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/15/12 10/21/12 -1 1 | \$1,950.00 | | | | |
| N 48 KVVU 10/16/12 10/16/12 Better Start Date End Date Weekdays Spots/Week | M-F 11a-12p Rate | :30 | NM | 1 | \$195.00 |
| Week: 10/15/12 10/21/12 -1 1 | \$195.00 | | | | |
| N 49 KVVU 10/16/12 10/16/12 Anderson | 3-4p | :30 | NM | 1 | \$450.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | ŀ | | · |
| Week: 10/15/12 10/21/12 -1 1 | \$450.00 | | | | |
| N 50 KVVU 10/16/12 10/16/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week | 4-5p Rate | :30 | NM | 1 | \$500.00 |
| Week: 10/15/12 10/21/12 -1 1 | \$500.00 | | | | |
| N 51 KVVU 10/16/12 10/16/12 Fox 5 News at 5 | 5-530p | :30 | NM | 1 | \$950.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/15/12 10/21/12 -1 1 | \$950.00 | | | | |
| N 52 KVVU 10/16/12 10/16/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week | 5a-6a Rate | :30 | NM | 1 | \$450.00 |
| Week: 10/15/12 10/21/12 -1 1 | \$450.00 | | | | |
| | | | | | |

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Contract / Revision Alt Order # 498226 06370244 Contract Dates Product Estimate # 10/12/12 - 10/22/12 CROSSROADS GPS 1192

<u>Advertiser</u> Original Date / Revision 10/11/12 / 10/22/12 ISS/Cross Roads GPS

| | | Spo | ts/ | | | |
|---|----------------------------|-----------------|---------------------|-------------|------|----------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Wee | ek Rate | TypeS | pots | Amount |
| N 53 KVVU 10/16/12 10/16/12 Fox 5 News at 5 MF 530-6p | • | :30 | | NM | 1 | \$1,025.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1 | <u>Rate</u> \$1,025.00 | | | | | |
| N 54 KVVU 10/16/12 10/16/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | :30 | | NM | 1 | \$725.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 10/15/12 10/21/12 -1 1 | \$725.00 | | | | | 44-44 |
| N 55 KVVU 10/16/12 10/16/12 Extra Start Date End Date Weekdays Spots/Week | M-F 7-730p Rate | :30 | | NM | 1 | \$950.00 |
| Week: 10/15/12 10/21/12 -1 1 | \$950.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate | <u>Type</u> | | |
| 1 KVVU 10/15/12-10/21/12 Extra See MG 55.2 | M-F 7-730p | -Tu: :30 | \$950.00 | NM | | |
| 2 KVVU 10/16/12-10/16/12 Extra | M-Sa 8-10p/Su 7 | ′-1-Tu: :30 | \$950.00 | NM | | |
| ⊕ MG for 55.1 10/16 | | | | | | |
| N 56 KVVU 10/16/12 10/16/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week | M-F 7a-9a | :30 | | NM | 1 | \$700.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1 | <u>Rate</u> \$700.00 | | | | | |
| N 57 KVVU 10/16/12 10/16/12 More M-F 9-10a | M-F 9a-10a | :30 | | NM | 1 | \$275.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1 | Rate | | | | | |
| Week: 10/15/12 10/21/12 -1 1 N 58 KVVU 10/17/12 10/17/12 The Dr.Oz Show | \$275.00 M-F 10a-11a | :30 | | NINA | 4 | #250.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .30 | | NM | 1 | \$250.00 |
| Week: 10/15/12 10/21/121 1 | \$250.00 | | | | | |
| N 59 KVVU 10/17/12 10/17/12 Fox 5 News M-F 10p-11p | 10p-11p | :30 | | NM | 1 | \$2,150.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$2,150.00 | | | | | |
| N 60 KVVU 10/17/12 10/17/12 Better | M-F 11a-12p | :30 | | NM | 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | | , |
| Week: 10/15/12 10/21/121 1 Spot Ch Date Range Description | \$195.00 Start/End Time | Weekdays Length | <u>Rate</u> | Type | | |
| 1 KVVU 10/15/12-10/21/12 Better | M-F 11a-12p | W:30 | \$195.00 | NM | | |
| See MG 61.2 | | | | | | |
| N 61 KVVU 10/17/12 10/17/12 Anderson | 3-4p | :30 | | NM | 1 | \$5,070.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$450.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | <u>Rate</u> | <u>Type</u> | | |
| 1 KVVU 10/15/12-10/21/12 Anderson | 3-4p | W:30 | <i>\$450.00</i> | NM | | |
| See MG 61.2 2 KVVU 10/17/12-10/17/12 The X Factor | The X Factor | W: :30 | \$5,070.00 | NM | | |
| MG for 9.2,60.1,70.1,10.2,40.1,24.1,23.1,61.1 | | | 40,070.00 | | | |
| N 62 KVVU 10/17/12 10/17/12 The Dr.Oz Show | 4-5p | :30 | | NM | 1 | \$500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$500.00 | | | | | |
| N 63 KVVU 10/17/12 10/17/12 Fox 5 News at 5 | 5-530p | :30 | | NM | 1 | \$950.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | .50 | | 1 4141 | ı | ψ550.00 |
| Week: 10/15/12 10/21/121 1 | \$950.00 | | | | | |
| N 64 KVVU 10/17/12 10/17/12 FOX 5 News 5-6am M-F | 5a-6a | :30 | | NM | 1 | \$450.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | <u>Rate</u> \$450.00 | | | - 1 | | |
| N 65 KVVU 10/17/12 10/17/12 Fox 5 News at 5 MF 530-6p | M-F 530-6p | :30 | | NM | 1 | \$1,025.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | 1 | | |

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| | <u>Alt Order #</u> 06370244 |
|---------------------------------------|--------------------------------|
| Contract Dates 10/12/12 - 10/22/12 | Estimate # 1192 |

| Advertiser | Original Date / Revision |
|---------------------|--------------------------|
| ISS/Cross Roads GPS | 10/11/12 / 10/22/12 |

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week Rate | Tunos | note | Amount |
|--|--|---|------------|-------|-------------|
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1 | Rate \$1,025.00 | Days Lerigiii Week Kale | Type S | iputs | Amount |
| N 66 KVVU 10/17/12 10/17/12 Fox 5 News at 6pm Start Date | M-F 6-630pm <u>Rate</u> \$525.00 | :30 | NM | 1 | \$525.00 |
| N 67 KVVU 10/17/12 10/17/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 | M-F 6a-7a <u>Rate</u> \$725.00 | :30 | NM | 1 | \$725.00 |
| N 68 KVVU 10/17/12 10/17/12 Fox 5 News AM M-F 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | M-F 7a-9a <u>Rate</u> \$700.00 | :30 | NM | 1 | \$700.00 |
| N 69 KVVU 10/17/12 10/17/12 More M-F 9-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 | M-F 9a-10a <u>Rate</u> \$275.00 | :30 | NM | 1 | \$275.00 |
| N 70 KVVU 10/14/12 10/14/12 Friends Weekend Start Date | 5-6p <u>Rate</u> \$300.00 | :30 | NM | 0 | \$0.00 |
| Spot Ch <u>Date Range</u> <u>Description</u> 1 KVVU 10/08/12-10/14/12 Friends Weekend See MG 61.2 | Start/End Time 5-6p | Weekdays <u>Length</u> <u>Rate</u> Sl :30 \$300.00 | Type NM | | |
| | | Totals | | 89 | \$78,665.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|-------------|
| 10/01/12 -10/22/12 | 89 | \$78,665.00 | \$66,865.25 |
| Totals | 89 | \$78,665.00 | \$66,865.25 |

| Signature: | Date: | |
|------------|-------|--|
| - | | |

REP HEADLINE# 6370244 TRF# 498226 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET

FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM DOTE

REPORT FROM REP
CHANGES OCT22/12 17.33
*** KVVU-TV ***

ADV AGY CITY TAX FLIGHT DATES OCT12/12 ORDER PRDCT CROSSROADS ADV. AGY. NAME GPS NAME CROSSROADS MEDIA ISS/CROSSROADS GPS OCT22/12 ALEXANDRIA, 66 EST#1192 CONTRACT CANAL CENTER PLAZA, WK-2 # COMMENTS: VA 6370244 22314 LLC (LINE, SUITE ORDER, 555 INVOICE) CLASS: BUYER NAME SALES REP.# PRSN NATL. PH-STEPHANIE MARONEY OFF.# 762 TERESA LOCAL DIFURIA SALESMAN REGIONAL #

OK'D M19 SEE LINES 89-90 TOTAL SAME

STATE

TAX

CO-OP

BILLING

NEEDED

DATE

OCT22/12

17.33

REP:

*** PLS CNF THANKS THIS S

STA:

CON ΩM Þ CASH IN ADVANCE SCHEDULE ****

CROSSROADS GPS :30

| PROGRAM: DR OZ CON COM1: DR OZ | 20 s 400P-500P | 20 s 400P-500P | AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11 | :LINE#:REP :CD: TIME PERIOD |
|--------------------------------|----------------|----------------|--|-----------------------------|
| | 30 | 30 | ODE = 12 = 11 | : LGTH : SEC |
| | \$500.00 | \$500.00 | AGENCY EST# = 1192 | C: RATE |
| | 10/22 | 10/15 | = 1192 | : START |
| | 10/22 | 10/15 | | : END : DATE |
| | 0 | 0 | | END :SPTS: WEEK |
| | MON | MOM | | EEK : DAYS |
| | 0 | 0 | | : TOTL: |

REP HEADLINE# 6370244 TRF# 498226 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 17.33 **CHANGES** *** KVVU-TV ***

| PROGRAM: EXTRA ORD COM1: TP CHG D THIS IS A MAKE-GOOD STATION MAKEGOOD OFFERS: M19 OK'D BUY#20 MI BUY#21 BUY#23 BUY#80 O | PROGRAM: FOX 5 N CON COM1: FOX 5 N 80 S 900P-930P | 23 S 530P-600P | 23 S 530P-600P | PROGRAM : FOX 5 N | 21 S 500P-530P | 21 s 500P-530P | PROGRAM: NEWS ORD COM1: SPOTS N, ORD COM2: APPROVE PART OF A MAKEGOOD | 90 A 400P-430P | PROGRAM: NLCS GAM ORD COM1: SPOTS N/ ORD COM2: APPROVE. THIS IS A MAKE-GOOD THIS IS A MAKE-GOOD THIS IS A MAKE-GOOD THIS IS A MAKE-GOOD | 89 A 430P-800P | :LINE#:REP :CD: TIME PE |
|--|---|----------------|----------------|-------------------|----------------|----------------|---|----------------|---|----------------|-------------------------|
| UE TO DEBATE FOR OCT22 O SSED:MON/400 MON/500 MON/530 MON/900 FFER:MON/430 CMT:SPOTS N CMT:APPROVE | NEWS AT 530PM NEWS AT 530PM P 30 | 30 | 30 | NEWS AT 5PM | 30 | 30 | /A DUE TO PR MADE UP OF | 30 | GAME N/A DUE TO PRG VE. OOD FOR OCT22 ON OOD FOR OCT22 ON OOD FOR OCT22 ON OOD FOR OCT22 ON | 30 | PERIOD : LGTH : |
| PRE-BOOKED PLS LINE-26 FOR 1 -500P -530P -600P -600P -930P -930P -430P A DUE TO PRG CH | \$950.00 | \$1,025.0 | \$1,025.0 | | \$950.00 | \$950.00 | G CHG. AIRING NLCS | \$775.00 | CHG. AIRING NLC LINE-20 FOR 1 LINE-21 FOR 1 LINE-23 FOR 1 LINE-80 FOR 1 | \$2,650.0 | SEC : RATE |
| APPROVE. SPOT/WK OCT22 | 10/22 | 0 10/22 | 0 10/15 | | 10/22 | 10/15 | S GAME #7. SEE | 10/22 | S GAME #7. SEE SPOT/WK SPOT/WK SPOT/WK SPOT/WK | 0 10/22 | : START : DATE |
| GAME #7 | 10/22 | 10/22 | 10/15 | | 10/22 | 10/15 | MG OFFE | 10/22 | MG OFFER. | 10/22 | : END : DATE |
| 30s \$500.00 30s \$950.00 30s \$1,025. 30s \$950.00 30s \$2,650. 30s \$775.00 | 0 | 0 | 0 | | 0 | 0 | ER. PLS | Р | R. PLS | 1 | :SPTS: WEEK |
| (OCT22/12) 00 PLS ADVISE | NOM | MON | MON | | MON | MON | | MON | | MON | : DAYS |
| 12) 15E. | 0 | 0 | 0 | | 0 | 0 | | 1 | | 1 | :TOTL: |

REP HEADLINE# 6370244 TRF# 498226 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT22/12 17.33
*** KVVU-TV ***

OCT/12 :LINE#:REP LHZE#: 78665.00 :CD: TIME PERIOD LGTH : SEC . .. RATE . .. START DATE END DATE : SPTS: CONTRACT TOTAL TOTAL SPOTS HNVH DAYS 78665.00 89 :TOTL:

MARKET TOTALS \$715,136 **KVVU 11%** KSNV 33% KTUD 1% KLAS 34% KTNV 17% KVMY 3% KVCW 1%

CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

*Line Ch Start Date End Date Description

End Date

10/21/12

10/28/12

3 KVVU 10/20/12-10/20/12 The Closer

Date Range

Date Range

10/22/12

1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm

2 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm

91

91

Fox 5 News at 6pm

<u>Weekdays</u>

Description

Description

1----

Spots/Week

N 24 KVVU 10/15/12

Week: 10/15/12

Week: 10/22/12

10/01/12 -10/22/12

Totals

Spot Ch

Spot Ch

Start Date

See MG 61.2

See MG 24.3

MG for 24.2 10/22

| | | | | | act / Re | vision | | Order # | | |
|---------------|--------|------------|--------------|--------------------|--------------------|---------------|-------------|--------------|-------------------|----------|
| | | | | 498 | 3226 | 1 | 063 | 70244 | | |
| | Produ | ıct | | | | | | | | |
| | CROS | SROADS | GPS | | | | | | | |
| | Contr | act Dates | | Estim | ate# | | | | | |
| | 10/12 | /12 - 10/2 | 2/12 | 1192 | | | | | | |
| | Adve | rtiser | | • | | | Origina | al Date | / Revi | sion . |
| | ISS/C | ross Roa | ds GPS | | | | 10/1 | | / 10/ | 15/12 |
| • | | | | _ | Cycle | Billing | | <u>ar</u> | | /Trade |
| | | | | EOM/ | EOC | Broado | cast | | Cash | |
| | | | | Statio | <u>n</u> | Accour | nt Exec | <u>utive</u> | Sales | Office |
| | | | | KVVU | | Teresa | Difuria | | TELE | REP-PHIL |
| | | | | Specia | al Hand | ling | | | | |
| | | | | Demo | graphic | | | | | |
| | | | | Adults | 35+ | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | IDB# | | Advert | iser Co | <u>le</u> | Produ | ıct Code |
| | | | | | | 12 | | | 11 | |
| | | | | Agenc | y Ref | | Ad | /ertiser | Ref | |
| | | | | | | | | | | |
| | | | | Cm ata/ | | | | | | |
| Start/End Ti | ma | Days | Length | Spots/ | Ra | ıto. | Type | Spots | | Amount |
| M-F 6-630pm | - | Days | :30 | to the same of the | 1/0 | IIC | NM | opois 1 | This was a second | \$525.00 |
| Rate | | | .30 | | | | INIVI | · | | φ525.00 |
| \$525.00 | | | | | | | | | | |
| Start/End Tir | | Weekday | | | - | <u>ate</u> | <u>Type</u> | | | |
| M-F 6-630pn | 7 | M | | :30 | \$525. | 00 | NM | | | |
| \$525.00 | | | | | | | | | | |
| Start/End Tir | ne | Weekday | <u>s Ler</u> | <u>igth</u> | Ra | ate | <u>Туре</u> | | | |
| M-F 6-630pn | | M | | :30 | \$ 525. | | NM | | | |
| M-Sa 8-10p/s | Su 7-1 | | Sa | :30 | \$525. | 00 | NM | | | |
| | | | | | | | | | | |

\$78,665.00 Totals Time Period # of Spots **Gross Amount** Net Amount

\$66,865.25

\$66,865.25

| Signature: | Date: |
|------------|-------|
| | |

\$78,665.00

\$78,665.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

REP HEADLINE# 6370244 TRF# 498226 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

-4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES * OCT15/12 12.04 *** KVVU-TV ***

ADV CITY TAX FLIGHT ORDER AGY PRDCT # # # DATES OCT12/12 CROSSROADS ADV. AGY. GPS STATE NAME NAME TAX ALEXANDRIA, CROSSROADS MEDIA ISS/CROSSROADS GPS OCT22/12 66 CANAL CENTER PLAZA, EST#1192 CONTRACT WK-2 COMMENTS: # VA 6370244 22314 CO-OP (LINE, BILLING SUITE ORDER, 555 NEEDED INVOICE) CLASS: BUYER NAME REP.# SALES PRSN NATL. PH-STEPHANIE MARONEY OFF.# 762 LOCAL TERESA DATE DIFURIA SALESMAN REGIONAL OCT15/12 # 12.04

REP: TO FR SEE LINE 88 OK'D M18 NIKKI ROSE

PLS CNF THANKS

CROSSROADS THIS GPS SI Ø : 30 CASH IN ADVANCE SCHEDULE ****

00N STA:

NO

| PROGRAM : FOX | 24 S 600P | 24 S 600P | AGENCY AD | : : : : : : : : : : : : : : : : : : : |
|---|-----------|-----------|---|---|
| PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM | 600P-630P | 600P-630P | AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11 | TIME PERIOD : I |
| 7 7 | 30 | 30 | 12 | LGTH : SEC : |
| | \$525.00 | \$525.00 | AGENCY EST# = 1192 | RATE |
| | 10/22 1 | 10/15 1 | 1192 | START : |
| | 10/22 | 10/15 | | END :S |
| | 0 | 0 | | END :SPTS: WEEK : DATE : /WK: INVT : |
| | NON | NON | | : DAYS |
| | 0 | 0 | | :SPTS: |

REP \$\$\$ MOD# 0: UNAPPROVED REV #1 HEADLINE# 6370244 TRF# 498226 V #1 \$\$\$

> ORDER WORKSHEET CREDIT ADVISORY: REP: TEL# 610-293-4100 AGENCY CREDIT HARRIS

FAX# 610-225-1191 RISK !!! REPORT FROM REP **CHANGES** *** KVVU-TV *** OCT15/12 12.04

STATION MAKEGOOD OFFERS: M18 LINE#:REP OK'D ORD COM2: THIS IS A ORD COM1: PROGRAM : LINE#: 8 :CD: M BUY#24 900P-1000P SPOT N/A DUE TO DEBATE. 6P NEWS AIRING ONLY ON 10/17 AND ALREADY A SPOT IN. MG OFFER SATURDAY 'THE CLOSER'. NOT PRE-BOOKED PLS APPROVE. MAKE-GOOD FOR OCT22 ON LINE-24 FOR 1 SPOT/WK THE TIME CLOSER PERIOD MISSED: MON/600P-630P OFFER: SAT/900P-1000P LGTH 30 .. SEC .. \$525.00 RATE 10/20 START DATE 10/20 END DATE :SPTS: μ /WK: HUVT SAT PLS ADVISE. (OCT13/12) DAYS :TOTL: \vdash

CMT:SPOT N/A N/A DUE TO DEBATE. 630P
OCT22
1000P
OCT20
DUE TO DEBATE. 6P NEWS AIRING ONLY ON 10/17 AND ALREADY A
MG OFFER SATURDAY 'THE CLOSER'. NOT PRE-BOOKED PLS APPROVE

OCT/12 78665.00 CONTRACT TOTAL SPOTS TOTAL

78665.00

SVC- NSI DEMOS- R MARKET TOTALS \$715,136 KVVU 11% KSNV KTUD 1 % % KLAS 34% KTNV 17% KVMY 3% KVCW 1% CABL %

RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE RER WEEK E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE